



EUROPEANA SOUNDS

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D6.2 Dissemination Materials and Press Kit 1

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Abstract

The dissemination materials and press kit includes every online and offline communication medium used to promote the Europeana Sounds project. This deliverable details which tools are available at this stage in the project and how to use them. It also gives a glimpse of the next expected steps for the project communication toolbox.

Dissemination level		
P	Public	X
C	Confidential, only for the members of the Consortium and Commission Services	
I	Internal, only for the members of the Consortium	

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Europeana Sounds is coordinated by the British Library



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http://ec.europa.eu/information_society/activities/ict_psp/



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II. REVISIONS

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1.1	Final draft	Axelle Bergeret-Cassagne	BNF	25/08/2014	Incorporating comments and revisions from Richard Ranft, Marion Ansel, and Friedel Grant
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III. DELIVERY SLIP

	Name	Partner/WP	Date
Document Author	Axelle Bergeret-Cassagne axelle.bergeret-cassagne@bnf.fr	BnF / WP6	29/08/2014
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IV. DISTRIBUTION

No.	Date	Comment	Partner / WP
1	29/08/2014	Submitted to the European Commission	BL / WP7
2	29/08/2014	Posted on Europeana Pro website	BL / WP7
3	29/08/2014	Distributed to project consortium	BL / WP7

V. APPLICATION AREA

This document is a formal output for the European Commission, applicable to all members of the Europeana Sounds project and beneficiaries. This document reflects only the author's views and the European Union is not liable for any use that might be made of information contained therein.

VI. DOCUMENT AMENDMENT PROCEDURE

Amendments, comments and suggestions should be sent to the authors named in the Delivery Slip.

VII. TERMINOLOGY

A complete project glossary is provided at the following page:

<http://pro.europeana.eu/web/guest/glossary>

Further terms are defined below as required:

TERM	DEFINITION
AB	Advisory Board
APEX	Archives Portal Europe network of excellence
EC-GA	Grant Agreement (including Annex I, the Description of Work) signed with the European Commission
GA	General Assembly
PC	Project Coordinator
PI	Performance Indicator
PM	Project Manager
PMB	Project Management Board
PSO	Project Support Officer
TEL	The European Library
TD	Technical Director
UAP	User Advisory Panel
WP	Work Package

VIII. PROJECT SUMMARY

Europeana Sounds is Europeana's 'missing' fifth domain aggregator, joining APEX (Archives), EUscreen (television), the Europeana film Gateway (film) and TEL (libraries). It will increase the opportunities for access to and creative re-use of Europeana's audio and audio-related content and

will build a sustainable best practice network of stakeholders in the content value chain to aggregate, enrich and share a critical mass of audio that meets the needs of public audiences, the creative industries (notably publishers) and researchers. The consortium of 24 partners will:

- Double the number of audio items accessible through Europeana to over 1 million and improve geographical and thematic coverage by aggregating items with widespread popular appeal such as contemporary and classical music, traditional and folk music, the natural world, oral memory and languages and dialects.
- Add meaningful contextual knowledge and medium-specific metadata to 2 million items in Europeana's audio and audio-related collections, developing techniques for cross-media and cross-collection linking.
- Develop and validate audience specific sound channels and a distributed crowd-sourcing infrastructure for end-users that will improve Europeana's search facility, navigation and user experience. These can then be used for other communities and other media.
- Engage music publishers and rights holders in efforts to make more material accessible online through Europeana by resolving domain constraints and lack of access to commercially unviable (i.e. out-of-commerce) content.

These outcomes will be achieved through a network of leading sound archives working with specialists in audiovisual technology, rights issues, and software development. The network will expand to include other data-providers and mainstream distribution platforms (Historypin, Spotify, SoundCloud) to ensure the widest possible availability of their content.

For more information, visit <http://pro.europeana.eu/web/europeana-sounds> and <http://www.europeanasounds.eu>.

IX. STATEMENT OF ORIGINALITY

This document contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.

X. EXECUTIVE SUMMARY: DISSEMINATION MATERIALS AND PRESS KIT 1

After describing the branding features chosen for Europeana Sounds (name, graphic identity, and tagline), this deliverable document describes the range of paper and online materials available in the dissemination toolbox. These are indispensable to promote such a project. It then characterises the dissemination channels for these tools, as well as the next steps planned for the dissemination materials and press kit. This document also marks the completion of Milestone MS33 *Initial Media Pack Assembled*.

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1 INTRODUCTION

Objectives

To fulfil the main objectives of the Europeana Sounds Communication Plan (cf. *D6.3 Initial communication plan*, section 2, in preparation) and, generally speaking, to promote the project, it is essential to have at our disposal an adapted dissemination toolbox. This document describes each dissemination tool and its specific use(s). An output from Work Package 6 *Dissemination and networking* which is led by the BNF, it marks the completion of Milestone MS33 *Initial Media Pack Assembled*.

Target audiences

Our dissemination toolbox aims to display information about the project to our various target audiences (cf. *D6.3 Initial communication plan*, section 3.1, in preparation). Some tools are aimed at every target audience, whereas others are specific to a single group. For example, the Europeana Sounds infographic poster is suitable for professional events but less appropriate for general use.

Creation and management of dissemination materials

All Europeana Sounds partners are involved in the creation of dissemination tools through the activities of the WP6 group. They have the help of a graphic designer at the National Library of France (BnF). The overall management of the dissemination toolbox is carried out by the WP6 lead.

2 BRAND RECOGNITION

2.1 Name

Aggregating sound recordings across a range of subjects (not just music) was the primary focus of the project aims at the start, so ‘audio’ or ‘sounds’ had to be in the name.

The project as initially conceived by the British Library had a working title of ‘EU Sounds’ at the early planning stages. In consultation with the first group of potential consortium partners, the British Library decided it was productive to work very closely with the existing well-developed Europeana technical infrastructure and to work closely with Europeana itself on its emerging channels concept, rather than develop a separate web portal and independent aggregation system that might prove difficult to sustain in the long term.

It would also benefit the project to build on the work carried out in related Europeana projects. So in February 2013, the Europeana Foundation was formally invited in as a consortium partner. That same month, to show close co-ordination with Europeana’s portal and branding, and with other Europeana projects, we formally named the project Europeana Sounds, in line with the ‘family’ of Europeana projects (Fashion, Creative, Cloud, Newspapers, etc). Europeana Sounds therefore aptly describes a project that works closely within the Europeana ecosystem to provide access to Europe’s audio collections.

2.2 Graphic identity: logo and graphic charter

The creation of a common visual identity for the project – according to the guidelines of the Europeana Foundation [REF 3] – started with the creation of the project logo. It was selected from two design proposals on in March 2014 by vote of the project partners (46 voters and 65% of the votes cast).

Both portrait and landscape versions of the logo are available [REF 4, REF 5]:



The project's visual identity was further developed through the project website graphic design. The Europeana Sounds website's graphic charter is fully described in the document M31 *Website operational*, section 2.2. [REF 2]

2.3 Tagline

It was decided to have a tagline for Europeana Sounds, in order to explain and communicate the nature of the project in a memorable way.

After a collective brainstorming within the consortium, several proposals were submitted to the project partners for a vote. The winning tagline, "Europe's sound heritage at your fingertips", was officially announced on 6 May with more than 30% of the votes (45 participants).

3 PAPER KIT

3.1 Factsheet

Soon after the launch of the project, a double-sided two-page factsheet was designed by the WP6 partners. The aim was to have a document about the Europeana Sounds project available at an early stage, before creating a more formal leaflet.

 <p>Europe's sound heritage at your fingertips!</p> <p>Europeana Sounds will open up online access to Europe's rich and diverse acoustic heritage. Hundreds of thousands of sounds dating back to the invention of the first audio recorders are waiting to be discovered and listened to. By creating the European online sounds library we will take the pulse of Europe!</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <p>World and traditional music</p> <p>Soundscapes Sounds of nature</p> <p>Civil memories and the spoken word</p> </div> <div style="width: 10%; text-align: center;">  </div> <div style="width: 45%;"> <p>Languages and dialects</p> <p>Popular music</p> <p>Classical music ...</p> </div> </div> <p>Our objectives</p> <ul style="list-style-type: none"> > Increase the amount of audio content available via Europeana to over 1 million and improve geographical and thematic coverage by aggregating recordings with widespread popular appeal > Improve their access by enriching descriptions, developing techniques for cross-media and cross-collection linking > Develop audience-specific sound channels that will improve search facility, navigation and user experience > Promote the creative reuse of recordings > Identify and advocate recommendations on how to resolve domain constraints and improve access to out of commerce audio content, working with music publishers and rights holders > Build a network of stakeholders: specialists in technology, rights issues, software development and sound archives. The network will expand to new content-providers and mainstream distribution platforms to ensure the widest possible availability. 	<p>PROJECT IDENTITY CARD</p> <p>Duration: 01/02/2014 - 31/01/2017 (36 months)</p> <p>Co-funded under: the Information and Communication Technologies Policy Support Programme of the European Commission</p> <p>Total cost: €5.14m (€4.91m EU contribution)</p> <p>24 Project participants:</p> <p>7 National libraries: British Library (Coordinator, UK), Bibliothèque nationale de France (FR), Deutsche Nationalbibliothek (DE), National Library of Latvia (LV), Österreichische Mediathek (AT), Statsbiblioteket (DK), Österreichische Nationalbibliothek (AT)</p> <p>5 Archive & Research Centres: Netherlands Institute for Sound and Vision (NL), Irish Traditional Music Archive (IE), The Language Archive at MPI-PL (NL), AIT Austrian Institute of Technology (AT), Centre national de la Recherche scientifique (FR)</p> <p>2 Other public bodies: Istituto Centrale per il Catalogo Unico delle biblioteche italiane (IT), Rundfunk Berlin-Brandenburg (DE)</p> <p>4 Non-profit organisations: Kennisland (NL), Europeana (NL), Comhaltas Ceoltóirí Éireann (IE), Music Library of Greece of the Friends of Music Society (EL)</p> <p>3 Universities: National Technical University of Athens (EL), Sebhal Mór Ostaig (UK), Institute of Contemporary History - Universidade Nova de Lisboa (PT)</p> <p>3 Companies: NET7 SRL (IT), We Are What We Do (UK), UAB D2 (LT)</p>  <p>Contact people: Richard Ranft, Project Coordinator richard.ranft@bl.uk +44 207 412 7424</p> <p>Catherine Gater, Project Manager catherine.gater@bl.uk +44 207 412 7854</p> <p>Axelle Bergeret-Cassagne, Communications Coordinator axelle.bergeret-cassagne@bnf.fr +33 153 79 52 31</p> <p>Follow Europeana Sounds: Website: www.EuropeanaSounds.eu @EU_Sounds www.facebook.com/SoundsEuropeana</p>   <p>Europeana gives access to millions of digitised documents from European museums, libraries, archives and multi-media collections through a unique multi-lingual online platform. Europeana Sounds aims to enrich and enhance its audio collections.</p> 
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The factsheet was finalised in English [REF 6] on 17 April and then translated by partners in the WP6 into French [REF 7], German [REF 8] and Italian [REF 9].

3.2 Leaflet

Designed for a broader audience not necessarily familiar with Europeana and the world of digitised cultural objects, the project leaflet aims to explain Europeana Sounds in a succinct and clear style. It is meant to catch the audience's attention without going into complex details. The multiple calls for action on the back of the leaflet speak to the various target audiences of the project.

Resulting from a collective work within the WP6 group, and with the help of a graphic designer, the two-page project leaflet was finalised on 22 July [REF 21].



Europeana sounds
Europe's sound heritage at your fingertips!

Europeana Sounds will make more than 500,000 culturally-significant sound recordings available – music, oral history, languages, ... as well as a rich variety of audio-related objects – sheet music, pictures, ...

Visit Europeana Sounds to...

- Enjoy open access to sound collections via the digital culture platform Europeana and other public websites
- Search, navigate and experience the recordings easily and intuitively, thanks to thematic channels
- Interact with your acoustic heritage, for example by tagging or describing sounds, and sharing the results online
- Plug into the Europeana API to create apps and interactive websites for the cultural heritage sector and creative industries that bring people closer to culture.

Join us on a journey to make European sound collections more accessible for everyone

At europeanasonsounds.eu you can learn more about the project, including:

- WORKSHOPS that examine how to improve access to digitised sounds and European policy related to domain constraints
- EVENTS to gather the Europeana Sounds network and community
- NEW UPDATES via our blog and social media

[f /SoundsEuropeana](https://www.facebook.com/SoundsEuropeana)
[@eu_sounds](https://twitter.com/eu_sounds)

Project partners The British Library (UK), Netherlands Institute for Sound and Vision (NL), Kennisland (NL), Europeana (NL), National Technical University of Athens (EL), Bibliothèque nationale de France (FR), AIT Austrian Institute of Technology (AT), Net7 Srl (IT), We Are What We Do (UK), Centre national de la Recherche scientifique (FR), UAB DIZI (LT), Deutsche Nationalbibliothek (DE), Music Library of Greece of the Friends of Music Society (EL), Istituto Centrale per il Catalogo Unico delle biblioteche italiane e per le informazioni bibliografiche (IT), Irish Traditional Music Archive (IE), The Language Archive at MPI-PL (NL), National Library of Latvia (LV), Österreichische Mediathek (AT), Rundfunk Berlin-Brandenburg (DE), Sabhal Mòr Ostaig (UK), Statsbiblioteket (DK), Österreichische Nationalbibliothek (AT), Faculdade de Ciências Sociais e Humanas da Universidade Nova de Lisboa (PT), Comhaltas Ceoltóirí Éireann (IE).

 This 3-year project began in February 2014. It is led by the British Library and co-funded by the European Commission under the Competitiveness and Innovation Framework Programme. <http://ec.europa.eu/icl-ssp>



inspiration: Man from Thrane / photo: map. Geneva, Music Library of Geneva, CC-BY-NC // Thomas B. / La Caille "Air du Tambour Major", "F. Actis, Paris, basse de l'Opéra-comique de Paris avec orchestre, Basse B. / La Foye en Chêne "Chœur de cèdre", "F. Actis, les Chœurs de l'Opéra de Paris, avec accompagnement d'orchestre, source: gallica.bnf.fr / Bibliothèque nationale de France, public domain // André Schallhofer, session Dublin-Dublin, 1910, copyright Musée de Thomery // John Lorne Campbell recording copyright: 1. 0. MacGinnis, photo courtesy of the National Trust for Scotland // Searching the Tobar an Duathair's site, photo courtesy of Tobar an Duathair/Sabhal Mòr Ostaig

3.3 Infographic poster

The need for a poster to display at professional events became urgent when Europeana Sounds was selected to present a poster during LIBER's¹ 43rd Annual Conference between 2-5 July, and the 80th IFLA² General Conference and Assembly from 16-22 August 2014.

In order to produce an interesting, professional and appealing poster, and yet easily understandable and didactic, it was decided to make the poster as visual as possible and to follow an infographic approach.

The single-page poster was finalised on 13 June. It is suitable mainly for professional events:

¹ LIBER (Ligue des Bibliothèques Européennes de Recherche – Association of European Research Libraries) <http://libereurope.eu/>

² International Federation of Library Associations and Institutions <http://www.ifla.org/>

Europeana Sounds

a gateway to Europe's sound and music collections

Why Europeana Sounds?

Opening up online access to Europe's rich and diverse acoustic heritage is at the core of Europeana Sounds.

today	18,826,810	2017
	11,937,632	
Europeana	508,257	x 2
22 million+ items	234,248	
	16,052	

sounds, images, photographs, sheet music, etc.

COMING UP IN Europeana Sounds

Audio recordings made available by Europeana Sounds include many items of high cultural and historical significance, representing the diversity and wealth of Europe's cultural heritage.

- Classical music
- Popular music
- Languages and dialects
- Oral histories and the spoken word
- Soundscapes and natural sounds
- World and traditional music

HOW DOES IT WORK?

24 organisations (national libraries, research centres and archives, universities, non-profit organisations)

Europeana

Europeana

Digitised Research

Universities

Creative industries

Museums, cultural institutions & schools/tertiary education

Europe's sound heritage at your fingertips!

www.europeanasounds.eu | @EU_Sounds | /SoundsEuropeana



Europeana Sounds is supported by the European Union under the FP7-Research Infrastructures Grant 241474 (Europeana Sounds) and the European Union's Horizon 2020 Programme.

3.4 General poster

Following the creation of the project leaflet, a matching poster which is suitable for a broader audience was conceived.

The poster is meant to be understandable at a glance, to catch and retain attention, and to invite people to learn more about the project.

The poster size is 40 X 60 cm. It was finalised on 22 August [REF 25]:



The poster features a green background with a white audio waveform at the top. The Europeana Sounds logo is in the top left. The main title 'Europe's sound heritage at your fingertips' is in large white text. Below it, a circular inset shows a man in a white robe. To the right, text invites users to join a journey to make sound collections more accessible, with three bullet points: 'Enjoy open access to music, spoken word, radio and environment recordings', 'Interact with your acoustic heritage', and 'Visit europeanasounds.eu'. A large circular inset shows a vintage Gramophone record with a label for 'LE CAID (A. Thomas)'. Another circular inset shows a man playing a pipe. At the bottom, there are social media icons for Twitter (@EU_Sounds) and Facebook (/SoundsEuropeana), and a small European Union logo with text about funding.

europeana
sounds

Europe's sound heritage at your fingertips

Join us on a journey to make
European sound collections
more accessible for everyone!

- ↳ Enjoy open access to music, spoken word,
radio and environment recordings
- ↳ Interact with your acoustic heritage
- ↳ Visit europeanasounds.eu

DISQUE POUR GRAMOPHONE
Fabriqué par La Cie. The Gramophone Co. Ltd. in England.
FRAN. Orch.
LE CAID (A. Thomas)
Air de Tancrède Maître les Arts
chanté par Mons. Payan, Basse de l'Opéra-Com.
avec accompagnement d'Orchestre, Paris
022118
021184

@EU_Sounds | /SoundsEuropeana

Europeana Sounds is co-funded by the European Commission's IGT Policy Support Programme as part of the Competitiveness and Innovation Framework Programme. © IGT

4 ONLINE KIT

4.1 Press Release

On 27 March 2014, the British Library and BnF issued a joint press release in English [REF 12] and in French [REF 13] entitled “Europeana Sounds: A gateway to Europe’s sound and music heritage”. This press release gives an overview of the Europeana Sounds project, its goals, the breadth of the content to be made accessible, and the partners involved.

It has been further translated by WP6 partners into Danish [REF 11], Gaelic [REF 14,] German [REF 15], Greek [REF 16], Italian [REF 17], Latvian [REF 18] and Portuguese [REF 19].

4.2 Website

The Europeana Sounds website <http://www.europeanasounds.eu/> [REF 24] is both a communications tool (with the various pages and blog articles which give essential project information) and a central place where the project’s communication tools can be accessed (via the “Press” tab).

Several pages of the Europeana Sounds website, notably the presentation of the project and sound categories can, for example, be used by journalists to collect information and to write articles about the project. See the press reviews at <http://www.europeanasounds.eu/press/press-review>.

The establishment and implementation of the project website is fully described in the documents *D6.1 Online presence* [REF 1] and *M31 Website Operational* [REF 2].

4.3 Newsletter

Every month, the project issues an e-newsletter³ which highlights the latest news from the project, gives information about current activities, related initiatives and the digital cultural sector in general.

The newsletter displays the Europeana Sounds blog articles from the previous month and enables them to be disseminated a second time, i.e. in addition to the initial publication day that is primarily promoted via Facebook and Twitter).

The first newsletter of the project was issued on 4 July. See the July [REF 21] and August [REF 22] issues.

³ This refers to the project’s public newsletter, not to be confused with the bi-monthly internal newsletter produced by WP7.

4.4 Presentation templates

A temporary PowerPoint graphic template was circulated through the WP6 team on 24 June. A new version, designed in accordance with the project leaflet and general poster, is in preparation as well as a generic text easily customisable for any specific event.

Four presentations have been uploaded so far to the SlideShare page of the project (http://slideshare.net/Europeana_Sounds): three in English and one in Portuguese. These might be used as examples and models for future presentations.

4.5 Sound samples

As Europeana Sounds is intrinsically related to sounds, recordings are a natural communication tool for the project.

The sound samples shared so far through the projects are collected on Europeana's SoundCloud account <https://soundcloud.com/europeana> or the institutional SoundCloud accounts managed by partners. They have been used, for example, by a German journalist to illustrate a radio feature on Europeana Sounds, broadcast on 7 and 10 July.⁴

⁴ <http://www.swr.de/swr2/kultur-info/netzkultur-europeana-sounds-kathrin-hondl/-/id=9597116/did=13728936/nid=9597116/16lr00n/index.html>

5 HOW IS THE KIT DISSEMINATED?

Every available communication tool is public on the Europeana Sounds website so that the project partners and the public at large can access and use them.

The paper kit is appropriate when attending meetings, conferences, workshops, etc. The leaflet and general poster are meant for any kind of event whereas the infographic poster is appropriate for professional events. The choice to display the leaflet or the factsheet or both, and the language version used, largely depends on the audience and the type of event.

The 27 March press release was published on some partners' websites and sent to media outlets according to the partners' contacts and respective languages.

The online tools (articles, newsletter, presentation, etc.) are largely displayed through the project website, social media platforms and relayed by our followers (on Twitter), likers (on Facebook) and by the media (europeanasonsounds.eu/press/press-review).

6 NEXT STEPS

To consolidate the current communication toolbox, the WP6 partners will finalise the project PowerPoint presentation before the end of September 2014.

Next, a Prezi presentation will be prepared, in line with the PowerPoint presentation. Prezi software support dynamic presentations with a variety of slide transition effects.

During winter 2014-2015, a postcard template will be created allowing the project partners to customise it with their own illustrations.

According to the progress of the project in terms of aggregation of content and building of the crowdsourcing and channel infrastructures, the communication tools previously mentioned may be revised with new content and distributed to an ever-wider audience via increasing numbers of channels. The new kit will be described and shared via D6.7 *Dissemination Materials and Press Kit 2* (in for August 2015) and the D6.8 *Dissemination Materials and Press Kit 3* (due in August 2016).

7 REFERENCES

REF 1	D6.1 Online presence http://pro.europeana.eu/documents/2011409/d09322aa-66a7-4310-b703-ec9235b86f4a
REF 2	MS31 Website Operational http://pro.europeana.eu/documents/2011409/62987030-3241-43f5-95c0-04eed431fab
REF 3	Europeana Brand guidelines http://pro.europeana.eu/documents/89999/1ebe0d3f-3623-4ed1-ae76-91af95e11246
REF 4	Europeana Sounds Logo (portrait) http://www.europeanasounds.eu/wp-content/uploads/2014/05/Europeana_sounds_portrait.jpg
REF 5	Europeana Sounds Logo (landscape) http://www.europeanasounds.eu/wp-content/uploads/2014/04/Europeana_sounds_landscape.jpg
REF 6	Europeana Sounds Factsheet (English) http://www.europeanasounds.eu/wp-content/uploads/2014/05/Europeana-Sounds_Factsheet1.pdf
REF 7	Europeana Sounds Factsheet (French) http://www.europeanasounds.eu/wp-content/uploads/2014/06/Europeana-Sounds_Fiche-dinformation.pdf
REF 8	Europeana Sounds Factsheet (Italian) http://www.europeanasounds.eu/wp-content/uploads/2014/06/Europeana_Sounds_Scheda_IT.pdf
REF 9	Europeana Sounds Factsheet (German) http://www.europeanasounds.eu/wp-content/uploads/2014/06/Europeana-Sounds_Factsheet_German.pdf
REF 10	Europeana Sounds scientific poster http://www.europeanasounds.eu/press/poster
REF 11	Europeana Sounds Press Release (Danish) http://www.europeanasounds.eu/wp-content/uploads/2014/05/Pressemeddelelse_Europeana-Sound.pdf
REF 12	Europeana Sounds Press Release (English) http://www.europeanasounds.eu/wp-content/uploads/2014/04/Press-release_Europeana-Sounds.pdf

REF 13	Europeana Sounds Press Release (French) http://www.europeanasounds.eu/wp-content/uploads/2014/04/Communiqu%C3%A9-de-presse_Europeana-Sounds.pdf
REF 14	Europeana Sounds Press Release (Gaelic) http://www.europeanasounds.eu/wp-content/uploads/2014/06/Press-release_Gaelic.pdf
REF 15	Europeana Sounds Press Release (German) http://www.dnb.de/DE/Aktuell/Presse/europeanaSounds.html
REF 16	Europeana Sounds Press Release (Greek) http://www.europeanasounds.eu/wp-content/uploads/2014/05/Europeana_Sounds_PressRelease_GR.pdf
REF 17	Europeana Sounds Press Release (Italian) http://www.europeanasounds.eu/wp-content/uploads/2014/04/Comunicato-stampa_Europeana-Sounds.pdf
REF 18	Europeana Sounds Press Release (Latvian) http://www.europeanasounds.eu/wp-content/uploads/2014/04/Relize_Europeana_Sounds1.pdf
REF 19	Europeana Sounds Press Release (Portuguese) http://www.europeanasounds.eu/wp-content/uploads/2014/07/Comunicado-de-imprensa_Europeana-Sounds.pdf
REF 20	Europeana Sounds flyer http://www.europeanasounds.eu/wp-content/uploads/2014/07/FLYER.pdf
REF 21	Europeana Sounds Newsletter 1 http://www.europeanasounds.eu/wp-content/plugins/newsletter/do/view.php?id=23&nk
REF 22	Europeana Sounds Newsletter 2 http://www.europeanasounds.eu/wp-content/plugins/newsletter/do/view.php?id=24&nk
REF 23	Audio samples https://soundcloud.com/europeana
REF 24	Europeana Sounds website http://www.europeanasounds.eu/
REF 25	Europeana Sounds poster http://www.europeanasounds.eu/wp-content/uploads/2014/08/Europeana-Sounds_general-poster_60x40.pdf